



DRIVING SUCCESS TOGETHER

Date: 01/08/2025 to 03/08/2025

Venue: Gateway

Place: Nashik



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Your network is your net worth!

ASIRT is Mumbai's largest aggregation of System Integrators, Resellers, Indian ISVs & Cloud Solution Providers.



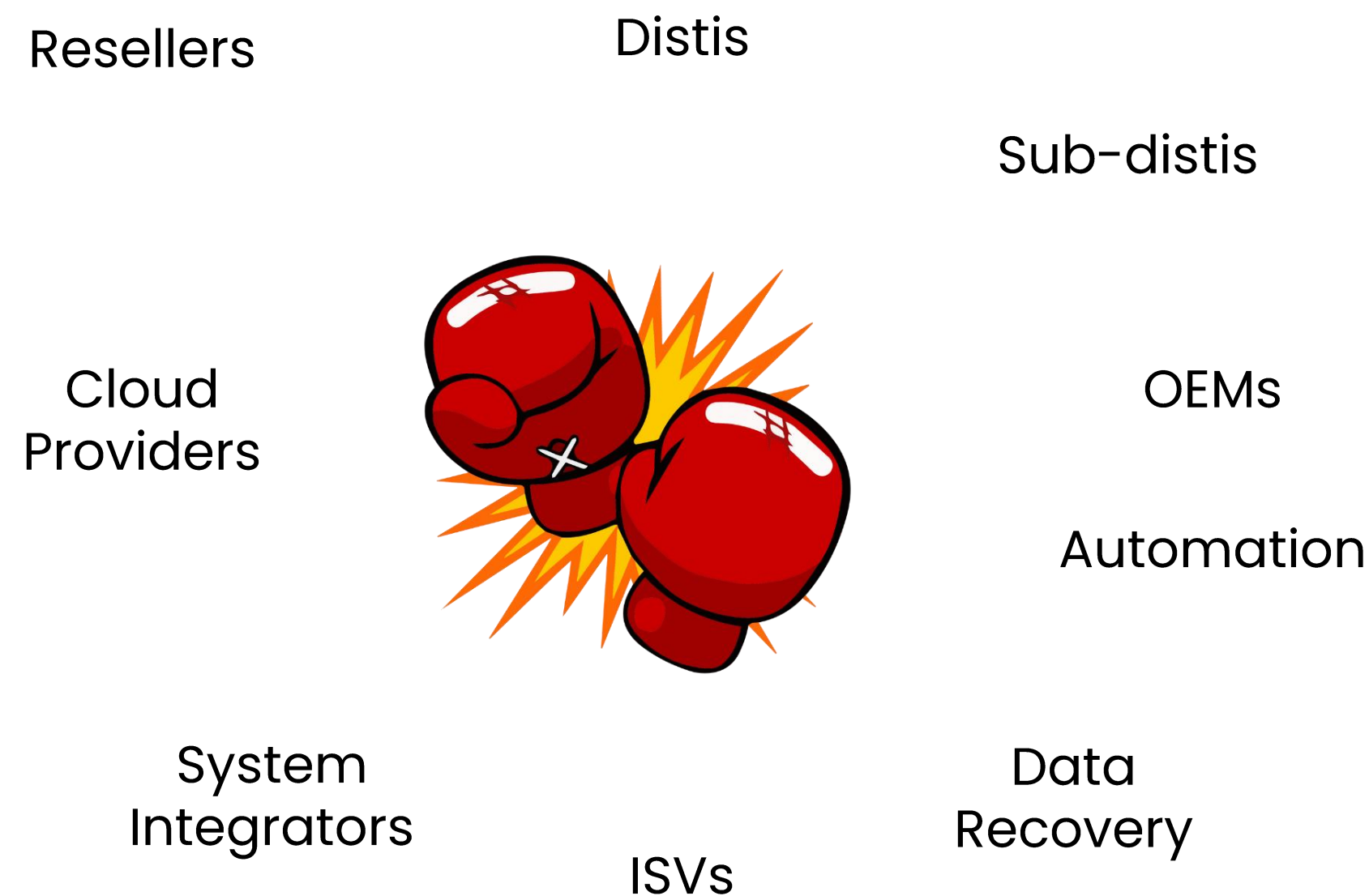
To act as a conduit between Vendors & the SI community for the benefit of both.

To foster collaboration & assist this community of IT businesses in expanding their business boundaries to achieve Greater Success.

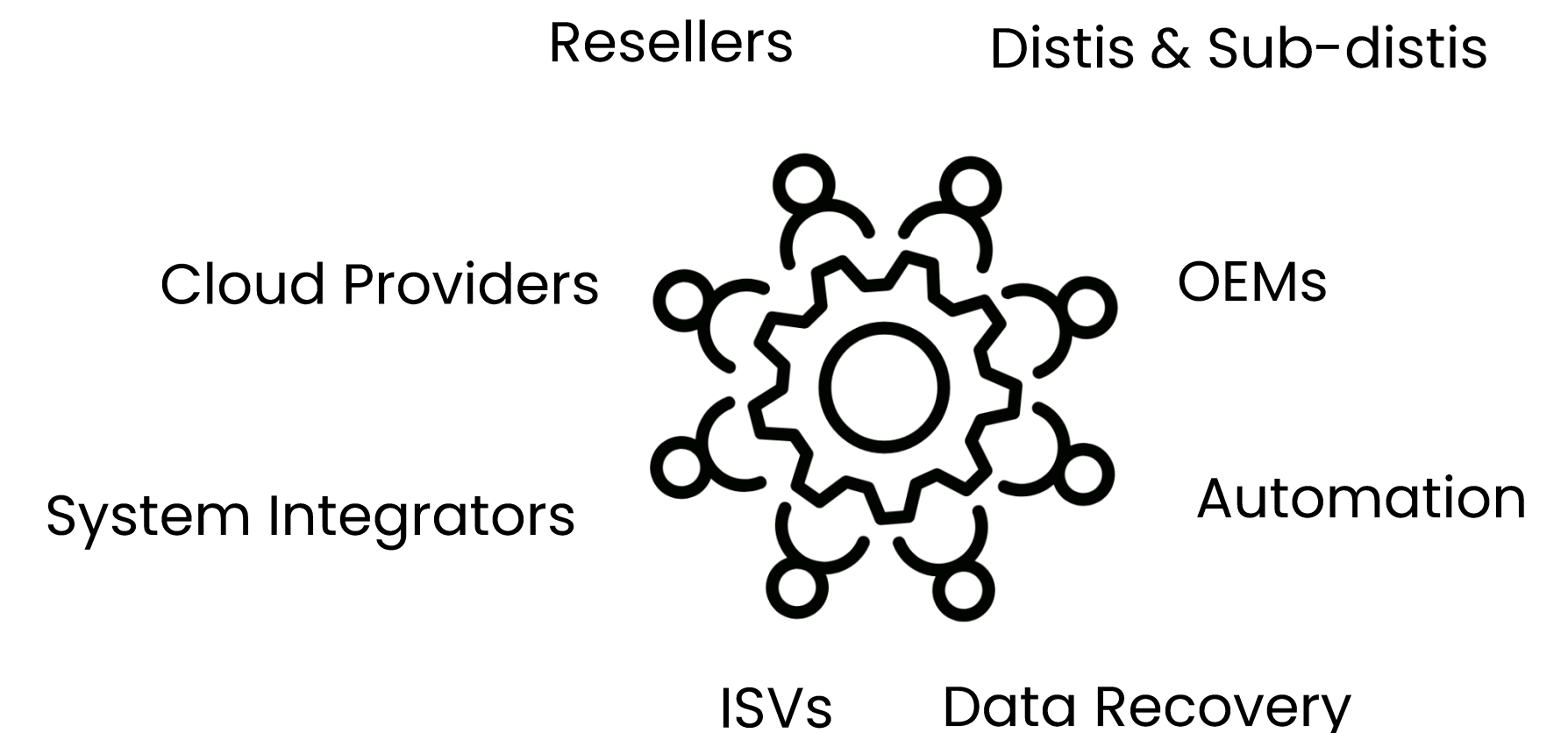


The partner community was **scattered, scared & competing fiercely** with each other!

There's a **360-degree change** through a more collaborative outlook amongst IT Channel Partners.



**BEFORE
ASIRT**



**AFTER
ASIRT**

13 years of Success in boosting IT Channels!



Synergy is ASIRT's Flagship Event



Showcase Innovation

Launch new products, demonstrate solutions, or conduct live showcases in front of a relevant, ready-to-buy audience.

Network with Industry Influencers

Build long-term alliances with top IT business owners, tech leaders, and ecosystem enablers in a single day.

Gain Lasting Visibility

Benefit from pre-event, on-ground, and post-event brand visibility through ASIRT's digital and physical communication channels.

Access a Niche B2B Tech Audience

Connect directly with 200+ decision-makers from the IT channel ecosystem — including SI partners, OEMs, distributors, and solution providers.

Boost Brand Credibility

Position your brand as a thought leader by aligning with ASIRT — a trusted platform known for empowering IT entrepreneurs.

Accelerate Sales Conversations

Engage potential buyers in a high-trust, relationship-driven environment designed to open doors and shorten your sales cycle.



Synergy 2024 Recap

- 1N 2D Mega Event
- Treat Beach Resort & Spa, Gholvad, Maharashtra
- 120+ CEOs attended
- 12 Sponsors

Synergy Biz Conclave 2024 recap:

Cinematic Video

<https://youtu.be/KfvHYQ3QmIQ>

Photos

<https://tinyurl.com/Synergy2024Photos>

Other Videos

<https://tinyurl.com/Synergy2024Videos>



TITLE SPONSORS
Lenovo + Bluecom

PLATINUM SPONSORS
Synology + Data Skill

GOLD SPONSORS
ITCG
ENJAY
Tally + Neotech
Indio
Kotak Mahindra Bank

MEMBER SPONSORS
Proteus Technologies
Rincon



Sponsorship Opportunities

TITLE Sponsorship

Title Sponsor Synergy + ACPL*

- **8.5 Lacs + GST**
- Pre & Post Event Promo
- 60 mins Presentation
- 1-on-1 with delegates
- 2 rooms for stay (4 people)
- Media Interaction
- 1 TechDay Slot of 45 min.
- ASIRT Database
- Logo on Website
- ACPL Title Sponsorship

Title Sponsor Synergy

- **5 Lacs + GST**
- Pre & Post Event Promo
- 60 mins Presentation
- 1-on-1 with delegates
- 2 rooms for stay (4 people)
- Media Interaction
- 1 TechDay Slot of 45 min.
- ASIRT Database
- Logo on Website
- ACPL Turf Sponsorship

*ASIRT Cricket Premier League (ACPL) is our annual sports extravaganza with a bidding process and member CEOs playing the tournament across 8 teams. It is a full day affair with lots of branding opportunities.

METAL Sponsorship

Platinum Sponsor Synergy

- **3.5 Lacs + GST**
- Pre & Post Event Promo
- 40 mins Presentation
- 1-on-1 with delegates
- 1 room for stay (2 people)
- Media Interaction
- ASIRT Database
- Logo on Website
- 1 TechDay Slot of 45 min.
- ACPL* Best Bowler/Batter

Gold Sponsor Synergy

- **1.5 Lacs + GST**
- Pre & Post Event Promo
- 20 mins Presentation
- 1 rooms for stay (2 people)
- Media Interaction
- Logo on Website

*ASIRT Cricket Premier League (ACPL) is our annual sports extravaganza with a bidding process and member CEOs playing the tournament across 8 teams. It is a full day affair with lots of branding opportunities.

Terms of Sponsorship*

PO must be released immediately with 100% advance by [date].



Local taxes extra as applicable.



The Sponsor is responsible for travel to and from the hotel.



Additional rooms if required will be billed by ASIRT only.



*Additional terms applicable.

Terms of Sponsorship*



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*Additional terms applicable.

Synergy Biz Conclave Key Contacts



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**We look forward to your
participation at the ASIRT
Synergy Biz Conclave 2025!**



www.asirt.in

