



DRIVING SUCCESS TOGETHER

Date: 07/08/2026 to 09/08/2026

Venue: Radisson Blu Plaza Resort & Convention Centre

Place: Karjat



About ASIRT

ASIRT is Mumbai's largest aggregation of System Integrators, Resellers, Indian ISVs & Cloud Solution Providers.

Mission

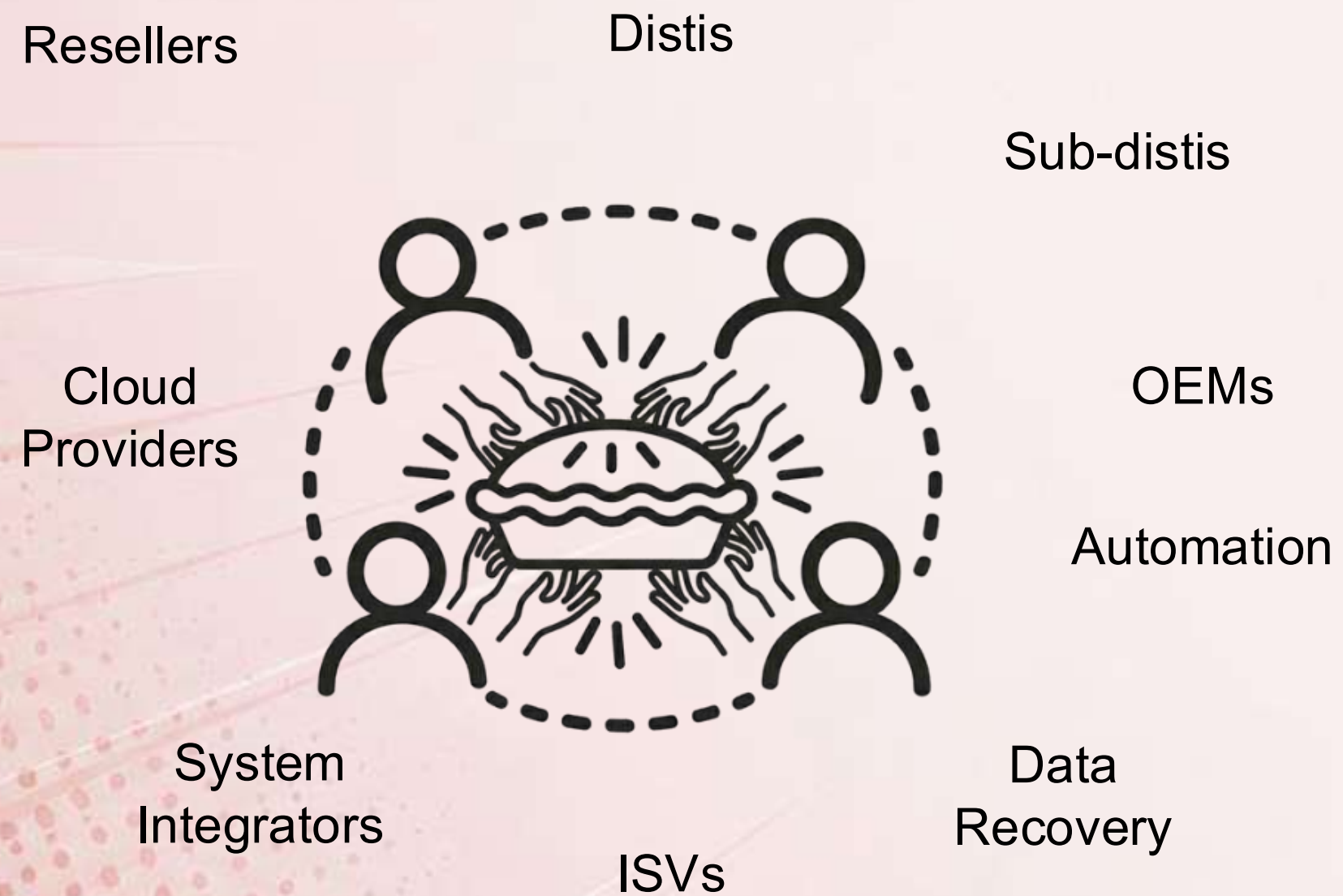
To act as a conduit between Vendors & the SI community for the benefit of both.

Aim

To foster collaboration & assist this community of IT businesses in expanding their business boundaries to achieve Greater Success.

BEFORE ASIRT WAS BORN

The partner community was **scattered, scared & competing fiercely** with each other!



V/S

THE TRANSFORMATION THAT ASIRT HAS ENABLED

There's a **360-degree change** through a more collaborative outlook amongst IT Channel Partners.



14 years of Successfully **Transforming** IT Channels!



**350+
Members**



**IT Infra, Telecom, Cloud,
Security, Networking,
ISVs, Automation**



**Social events are
enjoyed along with
Family members**



**All levels of SIs, more
women entrepreneurs &
young entrepreneurs**



**TECHDAYS &
TECHEDGE impart
excellent knowledge**



**8 Consortiums for
internal collaboration**

Synergy is ASIRT's Flagship Event



Showcase Innovation

Launch new products, demonstrate solutions, or conduct live showcases in front of a relevant, ready-to-buy audience.

Network with Industry Influencers

Build long-term alliances with top IT business owners, tech leaders, and ecosystem enablers in a single day.

Gain Lasting Visibility

Benefit from pre-event, on-ground, and post-event brand visibility through ASIRT's digital and physical communication channels.

Access a Niche B2B Tech Audience

Connect directly with 200+ decision-makers from the IT channel ecosystem — including SI partners, OEMs, distributors, and solution providers.

Boost Brand Credibility

Position your brand as a thought leader by aligning with ASIRT — a trusted platform known for empowering IT entrepreneurs.

Accelerate Sales Conversations

Engage potential buyers in a high-trust, relationship-driven environment designed to open doors and shorten your sales cycle.



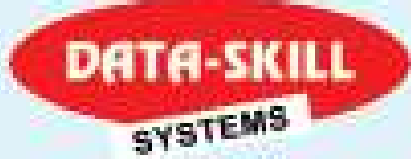
Synergy 2025 Recap

- 2N 2D Mega Event
- Gateway, Nashik
- 120+ CEOs attended
- 18 Sponsors

Synergy Biz Conclave 2025 recap:

[Synergy 2025 Photos](#)

[Synergy 2025 Videos](#)

TITLE SPONSOR	
	
PLATINUM SPONSORS	
 + 	
GOLD SPONSORS	
 + 	 
 + 	 + 
 + 	 + 
MEMBER SPONSORS	
    	
   	



Sponsorship Opportunities

TITLE Sponsorship

Summit Partner (Value)

- **13.5 Lacs + GST**
- Pre & Post event promotions
- 60 minutes Synergy presentation time
- 1 on 1 with delegates
- 3 rooms to stay (6 people)
- Media Interaction
- 1 TechDay Slot of 30 Minutes
- Synergy Attendee Database
- Logo on website
- Large Booth
- ACPL Title Sponsorship
- ASIRT Anniversary Event Co-sponsor
- ASIRT Social Event Co-sponsor

Summit Partner

- **11 Lacs + GST**
- Pre & Post event promotions
- 60 minutes Synergy presentation time
- 1 on 1 with delegates
- 3 rooms to stay (6 people)
- Media Interaction
- 1 TechDay Slot of 30 Minutes
- Synergy Attendee Database
- Logo on website
- Large Booth

*ASIRT Cricket Premier League (ACPL) is our annual sports extravaganza with a bidding process and member CEOs playing the tournament across 8 teams. It is a full day affair with lots of branding opportunities.

STRATEGIC & GROWTH Sponsorship

Strategic Partner

- **4.0 Lacs + GST**
- Pre & Post event promotions
- 40 minutes Synergy presentation time
- 1 on 1 with delegates
- 2 rooms to stay (4 people)
- Media Interaction
- 1 TechDay Slot of 30 Minutes
- Synergy Attendee Database
- Logo on website
- ACPL Best Batsman / Bowler
- Big Booth

Growth Partner

- **1.8 Lacs + GST**
- Pre & Post event promotions
- 20 minutes Synergy presentation time
- 1 on 1 with delegates
- 1 room to stay (2 people)
- Media Interaction
- Logo on website

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Terms of Sponsorship*



PO must be released immediately with 100% advance.

Local taxes extra as applicable.

The Sponsor is responsible for travel to and from the hotel.

Additional rooms if required will be billed by ASIRT only.

*Additional terms applicable.

Synergy Biz Conclave Key Contacts



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**We look forward to your
participation at the ASIRT
Synergy Biz Conclave 2026!**



www.asirt.in

